

Editorial Calendar 2012

January/February

Ad Reservation: Jan. 11

Material: Jan. 12

- Roll and Roll Cover Technology
- Automation: Advanced Process Controls
- Human Resources - Attracting Talent to the Paper Industry
- Market Analysis: Containerboard

Bonus Distribution: PaperWeek Canada (Montreal)

March/April

Ad Reservation: March 5

Material: March 7

- Executive Papermaker of the Year Interview
- Chemical Applications - Bleaching
- Paper Machine Clothing Technology
- Market Analysis: Uncoated Freesheet

Bonus Distribution: Paper2012, New York, NY. (AF&PA and NPTA)

May/June

Ad Reservation: May 8

Material: May 10

- Advances in Coatings, Fillers and Pigments
- Maintaining the Mill - Lubrication
- Paper Machine Drying Systems
- Market Analysis: Coated Freesheet

July/August

Ad Reservation: July 9

Material: July 11

- Deinking Technology
- Roll Handling
- China's Fast-growing Paper Industry
- Market Analysis: Newsprint

2-for-1: Full-page advertisers get a full-page company or product profile at no extra cost.

September/October

Ad Reservation: Sept. 6

Material: Sept. 10

- Paper Machine Clothing Roundup
- Paper Machine Optimization
- Bioenergy
- Market Analysis: SC/Groundwood Specialty Papers

Bonus Distribution: Pulp and Paper Foundation Annual Meeting, NCSU.

November/December

Ad Reservation: Nov. 8

Material: Nov. 12

- Annual Tissue Report
- Report: Global Paper Markets
- Papermaking: Developing High Quality Printing Surfaces
- Market Analysis: Market Pulp