

## 2017 Editorial Calendar

### January/February

Ad Reservation: Jan. 9

Material: Jan. 11

- Paper Company Profile
- Pulping - Chemical treatments for recycled stock
- Market Analysis: Containerboard

*Bonus Distribution: EXFOR 2017 (exhibition show), Montreal, Canada.*

### March/April

Ad Reservation: March 3

Material: March 6

- Executive Papermaker of the Year Interview
- Paper Machine Optimization
- Market Analysis: Uncoated Freesheet

*Bonus Distribution: Paper2017, Chicago (AF&PA and NPTA).  
Papercon (TAPPI)*

### May/June

Ad Reservation: May 8

Material: May 10

- Paper Company Profile
- Automation: Process Control
- Market Analysis: Coated Freesheet

### July/August

Ad Reservation: July 10

Material: July 12

- Paper Company Profile
- Mill Maintenance/Paper Machine Clothing
- Market Analysis: Newsprint

*2-for-1: Full-page advertisers may place an additional full-page ad at no extra cost.*

### September/October

Ad Reservation: Sept. 8

Material: Sept. 12

- South America's Pulp Producers
- Wet End Technology: Chemical Applications
- Roll Technology
- Market Analysis: SC/Groundwood Specialty Papers

### November/December

Ad Reservation: Nov. 6

Material: Nov. 8

- Paper Company Profile
- Trends in the Global Tissue Market
- Coating Applications
- Market Analysis: Market Pulp