

## 2018 Editorial Calendar

### January/February

Ad Reservation: Jan. 9

Material: Jan. 11

- Paper Company Feature
- Paper Machine - Dryer Optimization
- Market Analysis: Containerboard

*Bonus Distribution: EXFOR 2018 (exhibition show), Montreal, Canada.*

### March/April

Ad Reservation: March 6

Material: March 8

- Executive Papermaker of the Year Interview
- Paper Chemicals - Coating
- Market Analysis: Uncoated Freesheet

*Bonus Distribution: Paper2018, New York (AF&PA and NPTA).  
Papercon (TAPPI)*

### May/June

Ad Reservation: May 7

Material: May 9

- Paper Company Feature
- Automation: Mill Remote Monitoring
- Market Analysis: Corrugated Boxes/Packaging

### July/August

Ad Reservation: July 9

Material: July 11

- Pulp Producer Feature
- Mill Maintenance/Paper Machine Clothing
- Market Analysis: Newsprint

*2-for-1: Full-page advertisers may place an additional full-page ad at no extra cost.*

### September/October

Ad Reservation: Sept. 7

Material: Sept. 10

- Paper Company Feature
- Roll Technology
- Logistics Efficiency
- Market Analysis: Containerboard

### November/December

Ad Reservation: Nov. 9

Material: Nov. 12

- Europe: Paper Company Feature
- Tissue Market Trends
- Paper Chemicals: Additives
- Market Analysis: Market Pulp